



# United in Philanthropy

Winter 2019 • Volume 3 • Issue 3





# A HISTORY OF *Community*

## I Give Because...

### SPOTLIGHT ON THE COLLINGSWOOD AUXILIARY

**The Collingswood Auxiliary's history of involvement links back to a rich history of connection with local Methodist churches.**

**T**he Collingswood Auxiliary has brightened the lives of UMC at Collingswood's residents, for well over 80 years. The group's involvement was born out of the community's close connection to local Methodist churches. In the early days of the auxiliary, each Methodist church had an internal group, often comprised of women, whose specific purpose was to support and advance the mission of UMC (then called

United Methodist Homes). The presidents of individual church auxiliaries, along with some local Episcopal and Baptist church representatives, would regularly get together- thus the Collingswood Auxiliary was born!

The Collingswood Auxiliary currently has around 25 active members, the majority of whom became members through those church connections. For example, when veteran member Shirley Latch was growing up, her mother was very involved in the First United Methodist Church of Collingswood's branch. Shirley was asked to create a "junior auxiliary", and as she got older, she became a member of the original.





*Roxy (left) and Shirley (right) welcome UMC at Collingswood residents and associates to the annual Home and Holidays Sale.*

Sharyn Bailey, the auxiliary treasurer, was invited to join by an older friend in her congregation. Roxy Langel wasn't quite sure when she officially became part of her church's auxiliary, and commented that it feels like the group has always been part of her church life.

All three ladies recall conducting many small fundraisers for UMC at Collingswood over the years, but two events emerge as top annual favorites. The Christmas Home and Holidays Sale transforms the community's lobby into a miniature flea market, offering plants, trinkets, jewelry, books, and holiday décor. In the spring, the group hosts April Showers. The auxiliary polled the resident council on items the resident population most needed, and found out personal care items and toiletries such as dental floss, soap, and shampoo would be most appreciated. The auxiliary brings in the items and sets them up for residents to come shop for what they need, which is the perfect arrangement for residents who don't like to go out often or don't have extra spending money.

The Collingswood Auxiliary donates their proceeds from these events to the Gift of Care Circle, providing support for UMC residents who outlive their financial resources and can no longer afford the total cost of their care. Historically, benevolent care has been the focus of the auxiliary's fundraising, but they have occasionally raised money for specific items Collingswood residents can enjoy together, like rocking chairs for the patio and a salad bar for the dining area.

Since 1987, the group has donated an incredible \$517,000.00 to the United Methodist Communities Foundation. Hundreds of UMC at Collingswood residents have benefited from the generosity and friendship that the auxiliary members continue to share. We are so appreciative of their partnership in ministry!



## Making a Difference

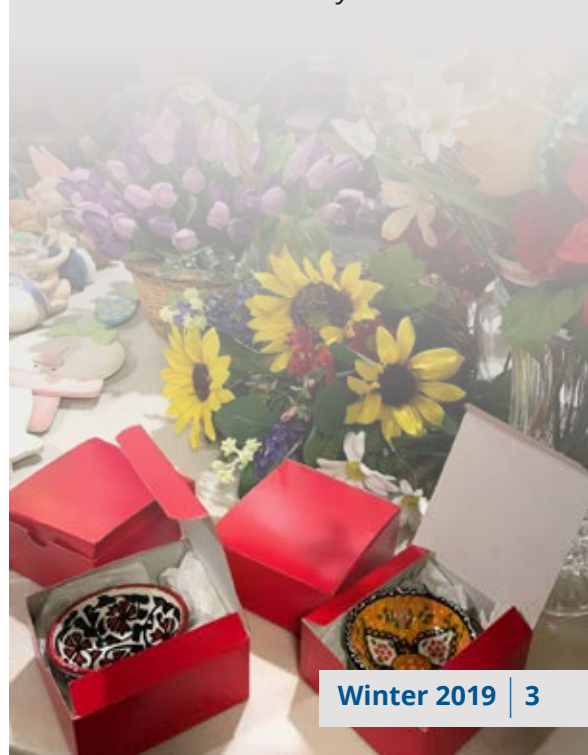
We visited with some Collingswood Auxiliary members at this year's Christmas Home and Holidays Sale, and asked why they continue to support United Methodist Communities:

"I participate because I enjoy getting to know the residents and hearing their life stories. It doesn't take much to make them feel special but it really makes a difference in their day. It's nice to do things for others, especially older people who have done so much for us."

– Sharyn

"I continue being active in the auxiliary because I feel that helping older people is a way of serving the Lord."

– Shirley



# A LEGACY OF Doing Good

## Creating Experiences Gala Celebrating Bristol Glen

On Saturday, October 12th, over 125 guests came together at the Panther Valley Golf and Country Club in Allamuchy, NJ to celebrate and support United Methodist Communities at Bristol Glen. The United Methodist Communities Foundation's Creating Experiences gala was a great success, and raised funds for the enhancement of shared living and learning spaces on Bristol Glen's "Main Street".

Guests enjoyed delicious fare, an exciting silent auction, and a live auction hosted by Lakeland Bank's own Ray Cordts. One of the highlights of the evening was hearing from guest of honor Sanford "Sandy" Hollander. Born and raised in Newton, Sandy has been practicing law for over 60 years, and has been a true friend and advocate for Bristol Glen.

In addition to his work at Hollander, Strelzik, Pasculli, Hinkes, Vandenberg, & Hontz, he has served his community through involvement with the American Cancer Society, Newton Board of Education, Sussex County's SCARC organization for individuals with developmental disabilities, and a host of Jewish causes such as the Anti-Defamation League and Jewish Federation of Metro-West.

His life is a testament to the importance of remaining true to one's self and "acting justly, loving mercy, and walking humbly" with God. Sandy was chosen as the guest of honor in recognition of his outstanding commitment to family and community, and his enduring passion for justice and honoring the dignity in all people, including our senior population. We were blessed to have an individual of his caliber, along with members of his family, join us for the evening.

The United Methodist Communities Foundation was extremely fortunate to have significant, enthusiastic sponsor participation for the gala. Sweetwater Construction Corp. was the presenting sponsor, and longtime partner Hawks & Co. was the entertainment sponsor. Other key sponsors, including Lockton Companies and Sodexo, were joined by 32 other corporate business partners, as well as members of the local Newton business community.

Everyone who helped make the event a success were truly living the words of John Wesley when he famously stated "Do all the good you can, by all the means you can". The residents of Bristol Glen, and the entire UMC family are filled with gratitude for your support!



*Rev. Dr. H. Alden Welch, chair of the UMC at Bristol Glen board of directors (left) and gala honoree and friend of Bristol Glen, Sanford "Sandy" L. Hollander (right)*



*Members of the United Methodist Communities Board of Directors and United Methodist Communities Foundation Board of Trustees celebrate Bristol Glen.*

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# Gifts That Keep Giving



## Congratulations to United Methodist Communities HomeWorks!

UMC's home health care agency opened a new office on Wednesday, November 20th. Located at 217 Kings Highway East in Haddonfield, NJ, the new office will bring high quality home care to seniors in the Burlington, Camden, and Gloucester county area. This is HomeWorks' third location, with the first in Ocean Grove and the second in Newton.

Legacy gifts to the United Methodist Communities Foundation have had

real impact on this newer area of UMC's ministry. Last year, \$48,000 of trust income was restricted to HomeWorks, offsetting some of the program's operating expenses.

The generosity of Wesleyan Society members who included UMC in their estate plans have, in this case, become a legacy of offering physical, emotional, and spiritual well-being to older adults who choose to remain in their homes.

To learn more about legacy giving options and how you can leave a lasting impact on New Jersey's seniors, check out [foundation.umcommunities.org/planned-giving](http://foundation.umcommunities.org/planned-giving) or call 732-922-9800.

To inquire about HomeWorks services available in your area, visit [homeworks.umcommunities.org](http://homeworks.umcommunities.org) or call 732-838-1950.

## LEGACY GIFTS CHANGE LIVES

Last year, the UMC Foundation received over \$1.4 million dollars from generous friends, residents, family members, church groups, and corporate partners. Strikingly, just over 70% of that figure – over a million dollars – came from legacy gifts, or realized bequests or trust income from members of our Wesleyan Society. By remembering UMC's mission in their wills and estate plans, these faithful United Methodist Communities supporters ensure future generations of New Jersey seniors will have access to abundant life and compassionate care.

*For more information on designating United Methodist Communities in your will, or to learn more about other types of legacy giving, please contact the Foundation at 732-922-9800 or [foundation@umcommunities.org](mailto:foundation@umcommunities.org).*



# THREE EASY WAYS TO INCLUDE UMC IN *Your Legacy*



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## BEQUESTS

A bequest is one of the easiest legacy gifts to plan! With the help of your advisor or estate planner, you can include simple language in your will specifying a percentage, specific dollar amount, or residuum be gifted to specific people or charities, like United Methodist Communities.

This is a great option for supporters who don't have the resources on hand to make a major gift in their lifetime, but would like to use their legacy to further the mission of an organization close to their heart.

## CHARITABLE GIFT ANNUITIES

A charitable gift annuity is a planned gift that can ultimately benefit UMC while also providing fixed payments for a donor's lifetime. A donor funds the CGA with a cash or stock gift and receives a tax deduction for the charitable portion of their annuity.

The annuitant then receive fixed distributions for the rest of their life, based on rates set by the American Council of Gift Annuities. After they pass away, the remainder is given to UMC to further their mission.

## TRANSFER ON DEATH AND PAYABLE ON DEATH DESIGNATIONS

Donors can transfer assets without the time and expense of amending a will or trust by setting up Transfer on Death and/or Payable on Death designations. TOD is typically used to securities, bonds, mutual funds, and other investments, while POD is used for savings accounts and CDs. Both are very easy to set up either with your bank or broker, and allow your assets to pass to UMC or other charitable organizations upon your death without having to go through probate or incurring legal fees.

For more information on these planned giving options, or to learn more about how your legacy gifts help carry UMC's ministry into the future, please call 732-922-9800 or email [foundation@umcommunities.org](mailto:foundation@umcommunities.org).

**CONTACT Susan Sharp,**  
VP of Philanthropy at 732-732-2122 or  
[SSharp@umcommunities.org](mailto:SSharp@umcommunities.org) for more  
information on legacy planning options.

# TRIBUTE GIFT CONTRIBUTORS

# Memorial and Honors

## Gifts Received FY2020, Quarter 1

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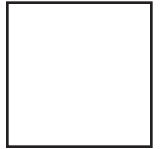
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DON'T MISS A MOMENT!

## Stay in Touch

Updating your contact info or requesting removal from our mailing list is easy! To make any changes, please call 732-922-9802 x2121 or email [foundation@umcommunities.org](mailto:foundation@umcommunities.org).

## Ways to Give

Please make all checks payable to United Methodist Communities Foundation and mail to 3311 State Route 33, Neptune, NJ 07753. Your choice of fund (Gift of Care Circle, Tapestries Memory Care Fund, Senior Wellness Fund, Area of Greatest Need) can be listed in the memo area or in a separate note.

Online credit card donations are secure and easy at foundation.  
[umcommunities.org/donate](http://umcommunities.org/donate). For assistance, please call 732-922-9802 ext. 2121.



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